

Olasunkanmi Ifeoluwa Oladele

DATA ANALYST | HEALTHCARE ANALYTICS | BUSINESS & PRODUCT

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PROFESSIONAL SUMMARY

Data analyst with a Master of Professional Studies in Analytics (Co-op) from Northeastern University and 5+ years of experience across healthcare, public-health and telecom data. Specializes in data quality, validation and governance, KPI reporting and BI, with a 99%+ reporting-accuracy record across national HIV/AIDS and primary-care program data. Works hands-on in SQL, Python, R, Power BI and Tableau to automate reporting, build dashboards and deliver analysis stakeholders can act on. Also the founder and sole developer of AFOLAOLA, a privacy-first product studio with six live products, covering product, brand and the business side of each launch. Holds the Google Data Analytics Professional Certificate.

TECHNICAL SKILLS

Programming & analytics: SQL, Python (pandas, NumPy, scikit-learn, Streamlit), R (tidyverse, ggplot2, Shiny)

BI & reporting: Power BI, Tableau, KPI reporting, executive dashboards, Excel (pivot tables, XLOOKUP, automated reporting)

Data quality & governance: data validation frameworks, data quality assurance, data governance, ETL workflows, SOP development

Health informatics: EMR systems, National Data Repository reporting, clinical data management, data-privacy awareness (PHIPA)

Machine learning & statistics: logistic regression, random forest, SVM, XGBoost, neural networks, time-series forecasting (ARIMA), model evaluation (ROC / AUC)

Platforms & build: AWS, Databricks, Supabase / PostgreSQL, Git / GitHub, HTML / CSS / JavaScript (PWA)

Business & product: product strategy, brand and positioning, product launches, landing pages and search visibility, pricing and billing setup, trust and legal documentation

PROFESSIONAL EXPERIENCE

Founder & Sole Developer | AFOLAOLA — Toronto, ON

2025 – Present

- Designed, built and launched six live products — OlaPurse, OlaTime, OlaHours, OlaOrder, FindOja and OlaRemote — on one shared design language and privacy-first standard; two more (OlaInventory, OlaMaintain) are in development.
- Shipped OlaOrder, a no-code order-management platform with multi-currency support, buyer reviews and live checkout, and FindOja, a free public discovery layer for its businesses.
- Built installable, offline-capable PWAs with optional cloud sync and a shared five-language interface; run the full build lifecycle solo, from UX and front end to Supabase / Firebase back ends and Vercel deployment, with versioned releases, regression tests and accessibility audits.
- Own the business side end to end: brand and positioning, landing pages and search visibility (Google Search Console), product marketing and video, pricing and billing setup, and trust documentation (privacy, terms, brand-use policy).

Data Analyst (Contract) | MTN Nigeria — Lagos, Nigeria

Apr 2023 – Dec 2023

- Led a team of three analysts, coordinating collection, validation and reporting of large datasets and running requirements-gathering sessions with product and engineering teams.
- Built KPI dashboards and reports in Power BI, Excel, R and Python and automated recurring workflows, cutting manual reporting time by 35%.
- Analyzed customer-usage data to identify service bottlenecks, contributing to a 12% improvement in customer-satisfaction scores; strengthened data-governance practices across departments.

Health Informatics Assistant | Excellence Community Education Welfare Scheme (ECEWS) — Osun, Nigeria
Oct 2022 – Dec 2023

- Maintained clinical datasets within national data-governance and validation frameworks, sustaining 99%+ reporting accuracy to the National Data Repository across HIV/AIDS and primary-care programs.
- Analyzed patient-visit data to surface cancellation and no-show trends and monitored viral-load suppression, supporting a 15% reduction in missed appointments within three months through targeted reminders.
- Applied SQL-based validation and QA processes that improved EMR data integrity; trained and supported staff on EMR systems, improving data-entry accuracy by 20%; developed SOPs and data-governance documentation across multiple facilities.

Data Entry Assistant | APIN Public Health Initiatives — Oyo, Nigeria

Mar 2018 – Sep 2022

- Managed longitudinal HIV/AIDS program data across multiple facilities for 4.5 years — registrations, discontinuations and transfers — maintaining 99% accuracy across all monthly national reporting submissions.
- Reconciled multi-source HIV/AIDS datasets using SQL in line with strict health-data quality and governance standards; supported requirements-gathering for reporting workflows.
- Built an automated Excel KPI and validation tool that flagged data gaps and reduced manual errors by 40% across facilities.

ADDITIONAL WORK EXPERIENCE

Housekeeping Aid (Part-Time) | Hawthorne Place Care Centre — Toronto, ON

2024 – Present

- Deliver environmental services in a regulated Canadian long-term-care facility, maintaining compliance with FLTCA, infection prevention & control (IPAC) and occupational health & safety standards.

EDUCATION

Master of Professional Studies in Analytics (Co-op) — Applied Machine Intelligence

May 2026

Northeastern University, Toronto, ON · GPA 3.70 / 4.0 · Coursework: Data Mining, Predictive Analytics, Machine Learning, Big Data Tools, Statistical Modelling, Epidemiological Data Analysis

Bachelor of Science in Computer Science

Jan 2017

National Open University of Nigeria · GPA 3.50 / 4.0

CERTIFICATIONS

Google Data Analytics Professional Certificate — Coursera / Google · [View credential](#)

2025

Databricks Fundamentals — Databricks Academy Accreditation · Credential ID 164863890

2025

PROJECTS

AFOLAOLA products — live, each on its own domain

2025 – Present

- [OlaPurse](#) (budgeting) · [OlaTime](#) (scheduling) · [OlaHours](#) (work hours and pay periods) · [OlaOrder](#) (no-code storefronts) · [FindOja](#) (business discovery) · [OlaRemote](#) (phone as TV remote).

Clinical Risk Classification Dashboard — academic methods demo (readmission-risk template)

2025

- Built and compared Logistic Regression and Random Forest classifiers in Python with full evaluation (ROC AUC, precision, recall, F1, confusion matrix, feature importance) and an interactive Streamlit dashboard with cohort filters, live model settings and per-patient risk scores.
- Uses a public heart-disease dataset as a stand-in outcome because real readmission records are restricted; demonstrates the workflow, not real readmission performance (ROC AUC 0.93 / 0.91 on an 81-patient test set). With real data: time-based split and leakage review, LACE baseline, calibration, subgroup checks.

Additional academic & analytics projects

2024 – 2025

- Patient risk-scoring dashboard in R Shiny, deployed on AWS · heart-disease classification with a tuned SVM in R · loan-default prediction (XGBoost, neural networks) and ARIMA / exponential-smoothing forecasts for AAPL and HON.
- Public-health trend analysis and dashboards: HIV/AIDS trends (2007–2016) in R, COVID-19 case and vaccine dashboards in R and Power BI, demographic health dashboards in Tableau.
- Demand forecasting and inventory optimization (Excel / R, ARIMA): reduced holding costs by 15% for a mid-sized manufacturer.